



MACRUC 21st Annual Education Conference

Retail Therapy: *Innovation and Education*

Retail Therapy: Innovation and Education

**MACRUC
June 2016
Williamsburg, VA**

Tanya McCloskey
Acting Consumer Advocate
PA Office of Consumer Advocate



Approach to Retail Choice

*Inform

*Educate

*Promote

PPL Electric Utilities
1-888-668-4775
www.pplelectric.com/choice

Regular Residential Service
Rate RS

Monthly Generation & Transmission Bill If You Use:

Price to Compare through November 30, 2016	7.491 ¢ per kWh	\$ 37.46	\$ 74.91	\$ 149.82

- o The Price to Compare is the price per kWh that you would pay PPL for the Generation & Transmission portion of your bill, if you do not switch to an Electric Generation Supplier.
- o All other charges will be paid to PPL regardless of whether or not an Electric Generation Supplier is chosen.

Licensed Electric Generation Supplier Prices:

Electric Generation Supplier prices are for **NEW** customers of the Electric Generation Supplier. Existing customers of an Electric Generation Supplier should contact their supplier to obtain the rate they are being charged.

Monthly Generation & Transmission Bill If You Use:

Fixed/ Variable	Type of Price	Price per kWh	Cancellation Fee	Renewable/Green Energy Details	500 kWh	1,000 kWh	2,000 kWh
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AEP Energy

1-877-648-1923
www.aepenergy.com
Updated June 6, 2016

F	Fixed Price: 3 Month Term	5.45 ¢ per kWh	Yes \$10 per month for each month remaining in contract term*	n/a	\$ 27.25	\$ 54.50	\$109.00
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*No cancellation fee for online enrollments.

F	Fixed Price: 6 Month Term	6.09 ¢ per kWh	Yes \$10 per month for each month remaining in contract term*	n/a	\$ 30.45	\$ 60.90	\$121.80
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*No cancellation fee for online enrollments.

F	Fixed Price: 12 Month Term	7.85 ¢ per kWh	Yes \$10 per month for each month remaining in contract term*	n/a	\$ 39.25	\$ 78.50	\$157.00
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*No cancellation fee for online enrollments.

F	Fixed Price: 12 Month Term	8.15 ¢ per kWh	Yes \$10 per month for each month remaining in contract term*	100% Renewable Energy	\$ 40.75	\$ 81.50	\$163.00
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*No cancellation fee for online enrollments.

F	Fixed Price: 24 Month Term	8.25 ¢ per kWh	Yes \$10 per month for each month remaining in contract term*	n/a	\$ 41.25	\$ 82.50	\$165.00
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*No cancellation fee for online enrollments.

Find an Electric Supplier

How to Shop for Electricity

Understanding Fixed & Variable Rates

Questions to Ask Suppliers

The Switching Process

Clean Energy Suppliers

THINGS TO CONSIDER

When Choosing a Fixed or Variable Rate

[Learn More](#)

Narrow Your Choices

Showing **133** Results

Price:

Fixed Variable Term

Unlimited Usage Flat Bill

Unit Price:

0.0000¢ 0.2000¢

Term Length

Choose Term Length

Term End Date

Indexed Price

Time-of-Use Price

Shop for Your Home

Shop for Your Small Business

Shop for Your Large Business

Electric distribution companies (EDCs) or electric generation suppliers (EGSs) are responsible for posted prices. Please consult the EDC and EGS for prices, including introductory prices, renewable energy add on options, cancellation policies and any other discounts that may be available to you. *The prices listed are for NEW CUSTOMERS.*

Monthly Usage:

Sort By:

[Search Again](#)

[Print Results](#)

* Note: Some suppliers have a monthly fee, which is not included in the kWh cost. Edit the 'Monthly Usage' to get the best total estimate.

** Note: Some suppliers have a monthly fee, which is included in the Estimated Per Month cost.

Past Prices

Current Price

Future Price

PPL Electric Utilities

\$0.07491

Per kWh

\$52.44

Estimated Per Month

1-888-668-4775

Rate Schedule: RS - Regular Residential Service

AEP Energy

\$0.0545

per kWh

\$38.15

Estimated Per Month

1-877-648-1923

Price Structure: Fixed

Cancellation Fee: No

Discount Available: No

Term Length: 3 months

[Sign Up for this Offer](#)

Introductory Price: No

Monthly Fee: No

[View All Offers](#)

Renewable Energy: No

Term End Date: No

[Additional Information](#)

AEP Energy

\$0.0609

\$42.63



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